SAORI OKAWA

UX Designer

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✉ saoriokawa@gmail.com

📍 The Hague, The Netherlands

🌐 saoriokawa.github.io/portfolio

in www.linkedin.com/in/saoriokawa

☑ No visa support needed

UX SKILLS

Competitive Analysis
User Interviews / Surveys
Personas
User Journey Mapping
User Flows
Information Architecture
Card Sorting Tests
Wireframing / Prototyping
Usability Tests

TOOLS

Figma
Sketch
Adobe XD
Balsamiq
Trymata

EDUCATION

2018 - 2019
UX Design Course
CareerFoundry

2011 - 2013
MSc Management
University of Leicester, UK

2007 - 2011
BA Intercultural Studies
Kobe University, Japan

LANGUAGES

Japanese: Native
English: Fluent
Dutch: Basic

PROFILE

UX Designer with strong organisational skills and eagerness to understand people's behaviour. Experienced in conducting UX research to improve e-Commerce and B2B softwares. Skilled in analysing data and delivering a concise research summary.

WORK EXPERIENCE

OCT 2019 - Current

UX Designer
S4D, The Netherlands

- Conducting user research to improve the UX of eCommerce platforms for our customers such as New York Pizza and Telepizza.
- Adding a new product to the company portfolio by conducting research and designing an app from scratch.
- Identifying the flaws of an existing product through user research and providing new user flows and wireframes.

AUG 2019 - OCT 2019

UX Design Intern
LinkPT, US (Remote)

- Collaborating with the team of product manager, developers, and designers to create intuitive, user-friendly software.
- Establishing user flows and wireframes.

AUG 2016 - DEC 2019

Quality Control Consultant
Self-employed, The Netherlands

- Providing translation quality control service.
- Managing translation projects.
- Giving Japanese/English lessons.

APR 2015 - AUG 2016

Quality Control Manager
ASCA Corporation, Japan

- Managing medical translation projects contacting clients and contractors.
- Coordinating training courses in medical patent translation.
- Promoting the use of a translation software among company and contractors.

JAN 2014 - MAR 2015

English Instructor
ECC, Japan

APR 2013 - NOV 2013

Transactional Specialist
Arvato Digital Services, Singapore